

Disco Business

Mix

REER
 d synthesizer. The artist's unique and powerful vocal style, captured on this release, is to find favor in the clubs.

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 ne of the most entertaining 12-inchers released is from Radio Records, distributed by Atlantic. "Stars On 45" is both the title and the pean studio group which performs admirably. Side one is a 10:15 minute medley that includes "Boogie Nights," "Funky Town," "Who Killed The Radio Star," "Venus," "Sugar My Love," and a pastiche of eight Beatles tunes. Side two continues with more '50s classics such as "Cathy's Clown," "Only The Lonely," and "My Mack." What makes this album so enjoyable is the closeness of the group's singing to the artists they are covering. The music is high energy disco that has a fully orchestrated sound. The flipside is a 6:18 minute instrumental rendition of the "Stars On 45" theme. Following on the release of the album, Radio Records will be releasing an album titled "Stars On Long Play" later this month. The LP will feature a collage of 29 Beatles songs on one side, while side two will consist of three rate medleys—incorporating a total of 22 known rock'n'roll and pop songs.

Spencer Forms Entertech, Inc.

NEW YORK—Audio-Tech Systems, a sound design company located here, and Spencer Designs, creator of special effects and general lighting systems for clubs, have joined to form Entertech, Inc. The new company, headed by Peter Spar, Audio Tech Systems, and Stephen Spencer, Spencer Designs, specialize in audio, lighting, special effects and space planning for discotheques, nightclubs, cabarets, theatres and concert halls. In the past, Spar and Spencer collaborated on such projects as the Dreamland disco, San Francisco; Salvation, Miami; Stop 33, Toronto; and Pastiche and Cinnamon, Nassau, Bahamas. Spar and Spencer together have over 30 years of experience in the entertainment business. They've had early training in the theatre, have been nominated for professional awards for sound, and are working on such projects as Trocadero Transfer, San Francisco; 121st St., New York; and the Saint. Their work has been featured in such magazines as Interior Design, Industrial Design and Architectural Digest. Entertech's first project will be a multi-media entertainment complex in the new multimillion-dollar Saint Regis discotheque in New York.

Looking for high energy disco imports and don't know what to buy or where to go?

I.R.S. Offers Audio, Video Promo Service

LOS ANGELES—The International Record Syndicate has introduced a new promotional service for dance clubs called the I.R.S. Secret Service.

Clubs that pay the yearly \$100 membership fee required to join will receive monthly packages from I.R.S. containing new releases, a newsletter and promotional items such as T-shirts, buttons and posters as they are available. Ron Felmus, national club coordinator, says that a video service will also be provided for a yearly fee of \$350. Clubs that subscribe will receive four, 30-minute-long compilation videos of old and new I.R.S. artists per year.

Belonging to the Secret Service "entitles the clubs to become active members of I.R.S., to become a very important part of our promotional scheme," Felmus says. "It allows us to have closer contact with the people that are playing the records in the clubs."

He notes that while some dance clubs are routinely serviced, most do not receive product on a regular basis from the label, something that Secret Service membership guarantees.

Membership numbers are premature as yet as letters explaining the service were just sent out to between 75 and 100 dance clubs throughout the country. **KAREN KELLY**



COCONUTS DANCE—The Coconuts, backup group to Kid Creole, present one of their many earthy dance routines, at the Ritz rock disco, during a recent appearance at the club by some of the leading rap artists in the country.

Disco Big On WTGI-FM

NEW ORLEANS—Although many radio stations have cut back on their disco music programming, and some have even disassociated themselves from the word "disco" completely, 100,000-watt WTGI-FM continues to enjoy listener popularity with its four-hour weekly disco show titled "Disco Extravaganza."

The show, programmed by club spinner Anthony Graziano, has been on the air continuously for two years, and reaches an audience in the 15 to 30 age bracket. Although actual listener numbers are not available, "Disco Extravaganza" reportedly reaches audiences in New Orleans, Baton Rouge and Mississippi.

Graziano programs a mix of conventional disco music. Eurodisco imports, r&b, reggae, new wave and a smattering of big band music. He also features taped interviews with such artists as Gloria Gaynor, Carrie Lucas, Dan Hartman, Paul Jabara and the S.O.S. Band.

Graziano feels that the success of "Disco Extravaganza" is due, in part, to the strength of disco in the New Orleans area. In addition to his radio show, Graziano also spins two nights a week at the Sting discotheque in nearby Hammond, La., and runs a mobile disco operation called Mobile Music Unlimited.

He states that the Sting, a 1,000-capacity facility, attracts sellout audiences.

